### **BOA SIGN REVIEW COVERSHEET**

**CASE:** C16-2020-0002 **BOA DATE:** May 11, 2020

ADDRESS: 2600 Brockton Dr
OWNER: Alkesh Patel

COUNCIL DISTRICT: 7
AGENT: Jennifer Garcia

**ZONING:** NBG-NP (North Burnet/Gateway)

LEGAL DESCRIPTION: LOT 2 BLK A LONGHORN BUSINESS PARK NO 3 RESUB LT 2 & LTS A-B BLK A LONGHORN

**BUSINESS PARK NO 2** 

**VARIANCE REQUEST:** Sign illumination of one (1) 6 ft. tall freestanding monument sign and two (2) 217

sq. ft. wall signs

**SUMMARY:** achieve appropriate signage

**ISSUES:** proposed signs and location are in line with existing signs

	ZONING	LAND USES
Site	NBG-NP	North Burnet/Gateway
North	NBG-NP	North Burnet/Gateway
South	NBG-NP	North Burnet/Gateway
East	NBG-NP	North Burnet/Gateway
West	NBG-NP	North Burnet/Gateway

#### **NEIGHBORHOOD ORGANIZATIONS:**

Austin Independent School District

Austin Lost and Found Pets

Austin Neighborhoods Council

Bike Austin

Friends of Austin Neighborhoods

Homeless Neighborhood Association

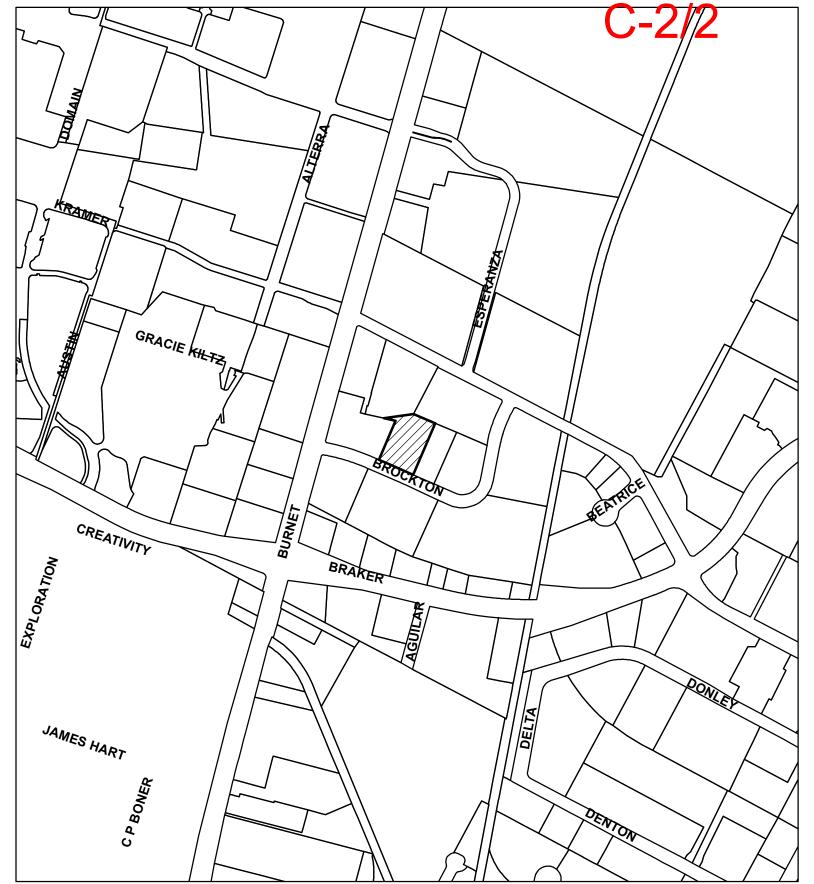
Neighborhood Empowerment Foundation

North Burnet/Gateway Neighborhood Plan Staff Liaison

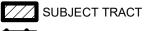
North Growth Corridor Alliance

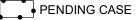
**SELTexas** 

Sierra Club, Austin Regional Group







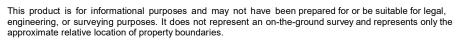


ZONING BOUNDARY



CASE#: C16-2020-0002

LOCATION: 2600 BROCKTON DRIVE





This product has been produced by CTM for the sole purpose of geographic reference. No warranty is made by the City of Austin regarding specific accuracy or completeness.



C - 2/3

#### **Board of Adjustment Sign Variance Application**

WARNING: Filing of this appeal stops all affected construction activity.

This application is a fillable PDF that can be completed electronically. To ensure your information is saved, <u>click here to Save</u> the form to your computer, then open your copy and continue.

The Tab key may be used to navigate to each field; Shift + Tab moves to the previous field. The Enter key activates links, emails, and buttons. Use the Up & Down Arrow keys to scroll through drop-down lists and check boxes, and hit Enter to make a selection.

The application must be complete and accurate prior to submittal. All information is required (if applicable).

#### For Office Use Only Case # ROW # Tax # Section 1: Applicant Statement Street Address: 2600 Brockton Dr. Subdivision Legal Description: LOT 2 BLK A LONGHORN BUSINESS PARK NO 3 RESUB LT 2 & LTS A-B BLK A **LONGHORN BUSINESS PARK NO 2** Lot(s): <u>2</u> Block(s): <u>A</u> Outlot: \_\_\_\_\_ Division: \_\_\_\_ Zoning District: \_\_\_\_\_ Sign District: on behalf of myself/ourselves as I/We Alkesh Patel affirm that on authorized agent for Lion Veldt , Year 2020 , hereby apply for a hearing before the **→** , Day 16 Month January Board of Adjustment for consideration to (select appropriate option below): Erect Attach O Complete O Remodel O Maintain O Other: \_\_\_\_\_ Type of Sign: (2) wall signs and one freestanding monument sign Portion of the City of Austin Land Development Code applicant is seeking a variance from: The applicant is requesting sign variances from Section 25-10-133 NBG-NP-TOD to allow for (1) 6' tall freestanding monument sign and (2) 217 sq. ft. wall signs, providing signage for the new Hilton Garden Inn.

#### **Section 2: Variance Findings**

The Board must determine the existence of, sufficiency of, and weight of evidence supporting the findings described below. In order to grant your request for a variance, the Board must first make one or more of the findings described under 1, 2, and 3 below; the Board must then make the finding described in item 4 below. If the Board cannot make the required findings, it cannot approve a sign variance.

Therefore, you must complete each of the applicable Findings Statements as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional supporting documents.

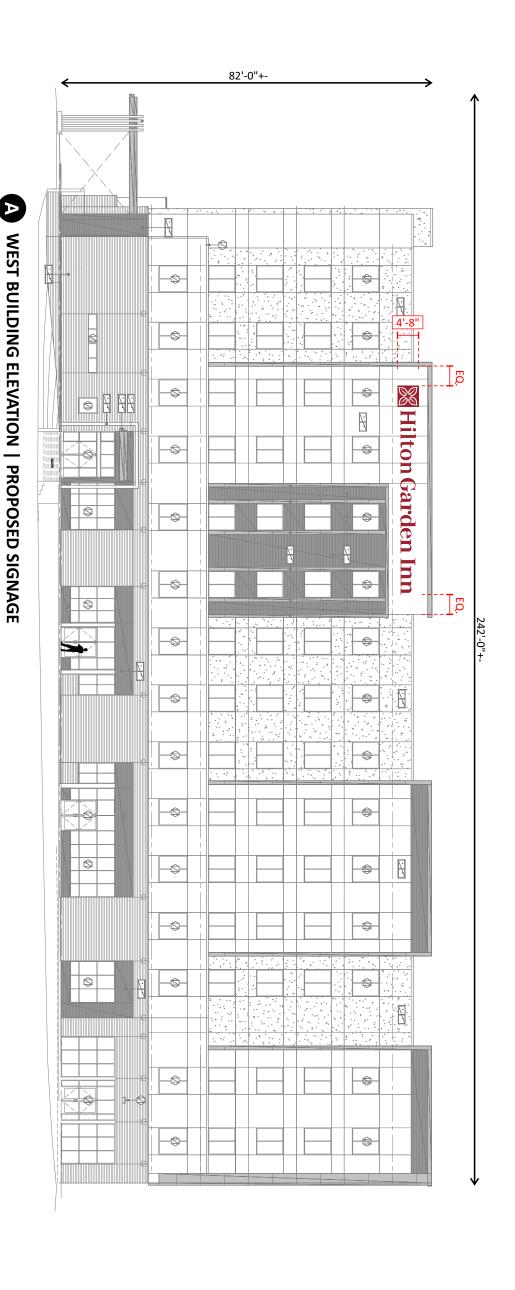
I contend that my entitlement to the requested variance is based on the following findings:

1.	The variance is necessary because strict enforcement of the Article prohibits any reasonable opportunity to provide adequate signs on the site, considering the unique features of the site such as dimensions, landscaping, or topography, because:
<u>—</u> С	PR—
2.	The granting of this variance will not have a substantially adverse impact upon neighboring properties, because:
Th	e proposed signs and locations are in line with the existing signs at the neighboring businesses and are appropriately scaled
	the size of the building. The monument sign will benefit traffic flow in the area by properly guiding hotel guests to their proper stination.
3.	The granting of this variance will not substantially conflict with the stated purposes of this sign ordinance, because:
 <b>AN</b> ! 4.	Granting a variance would not provide the applicant with a special privilege not enjoyed by
	others similarly situated or potentially similarly situated, because:
Th bu	e proposed signs were appropriately scaled to the size of the hotel building, which falls in line with the sizes of signs in neighboring sinesses. Also, the signs fall within the typical exterior identification for hotels in the surrounding area.
Th	e goal is to achieve appropriate signage, nothing out of scale or extravagant.
•	

## **Section 3: Applicant Certificate**

I affirm that my statements contained in the complete ap my knowledge and belief.	plication are true an	d correct to the best of
Applicant Signature:	W	Date: <u>01/16/2020</u>
Applicant Name (typed or printed): Alkesh Patel		
Applicant Mailing Address: 2800 Esperanza Crossing		
City: <u>Austin</u>	State: TX	Zip: 7 <u>8758</u>
Phone (will be public information):		
Email (optional – will be public information):		
Section 4: Owner Certificate		
I affirm that my statements contained in the complete apmy knowledge and belief.	plication are true an	d correct to the best of
Owner Signature:		Date: <u>01/16/2020</u>
Owner Name (typed or printed): <u>Alkesh Patel</u>		
Owner Mailing Address: 2800 Esperanza Crossing		
City: Austin	State: TX	Zip: 7 <u>8758</u>
Phone (will be public information):		
Email (optional – will be public information):		
Section 5: Agent Information		
Agent Name: Liberty Signs, Inc Jennifer Garcia		
Agent Mailing Address: PO Box 1259		
City: Liberty Hill	State: TX	<b>Zip</b> : 78642
Phone (will be public information): 512-255-3887		
Email (optional – will be public information):		

SAVE



R1 JMC 12/11/19: DELETE OPTION 2 OF SIGNS A AND B

**SIGN SQ. FT. = 217** 

SCALE: 3/64" = 1' - 0"



111 Woodstone Place Dawsonville, GA 30534 (678) 725-8852 Fax (210) 349-8724 GHANDLER SIGNS

Design #

0402415Ar1

Sheet 1 of 6

Client

HILTON GARDEN INN

Address

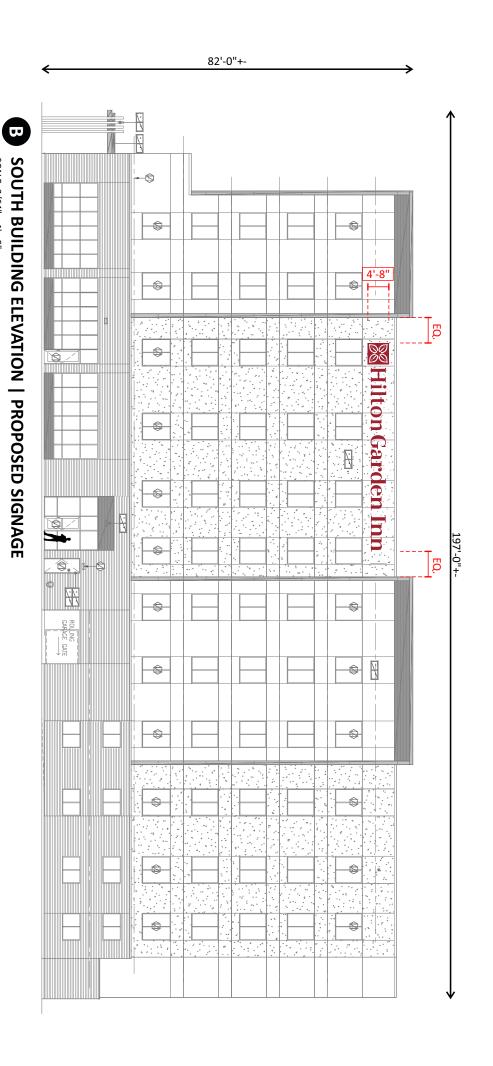
2600 BROCKTON AVE
AUSTIN, TX. 78758

Account
Rep. RFF

Date 02.13.19

Approval / Date
Client

Sales
Estimating
Art
Engineering
Landlord
Revision/Date



Engineering
Landlord
Revision/Date

R1 JMC 12/11/19: DELETE OPTION 2 OF SIGNS A AND B

Client
Sales
Estimating

Designer

MW | MSW

Approval / Date

02.13.19

**SIGN SQ. FT. = 217** 



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PO BOX 125 206 Doral Drive Portland, TX 78374 (361) 563-5599 Fax (361) 643-6533

111 Woodstone Place Dawsonville, GA 30534 (678) 725-8852 Fax (210) 349-8724

CHANDLER SIGNS

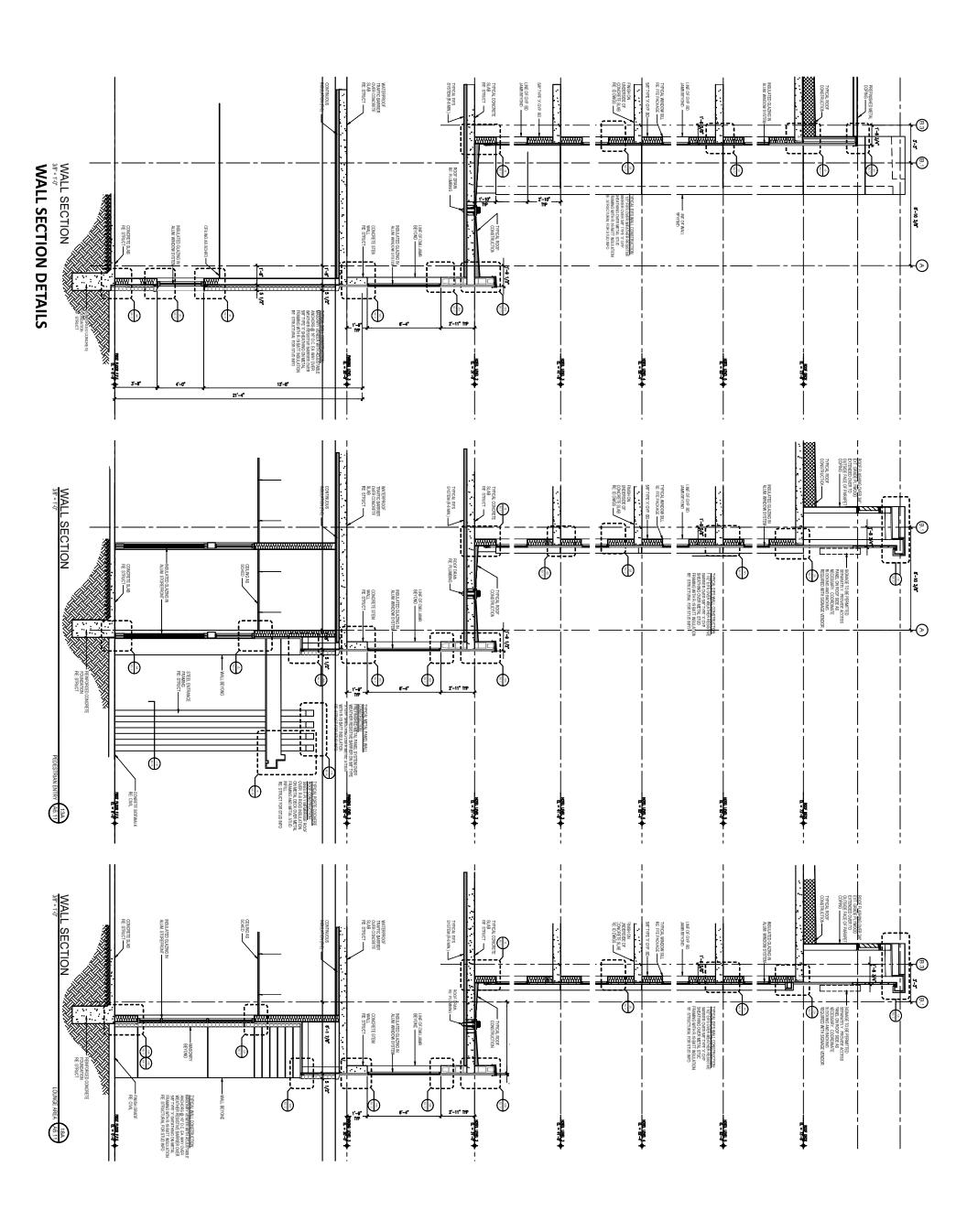
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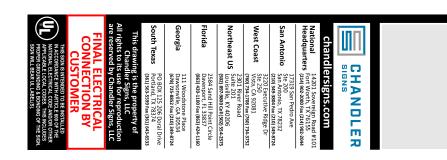
Sheet 2 of 6

Address 2600 BROCKTON AVE AUSTIN, TX. 78758

HILTON GARDEN INN

Client



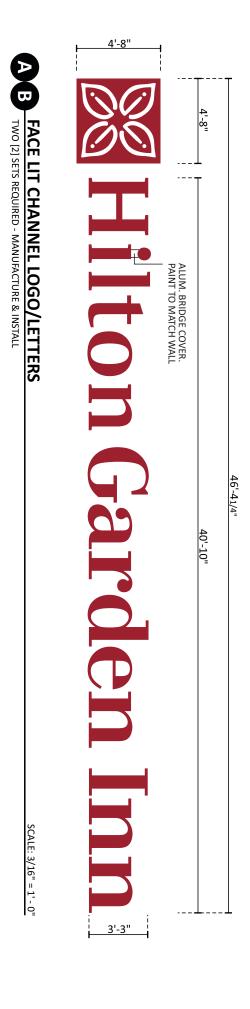


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R1 JMC 12/11/19: DELETE OPTION 2 OF SIGNS A AND B





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Client Sales

Approval / Date

02.13.19

Designer

MW | MSW

Sheet 4 of 6

Design#

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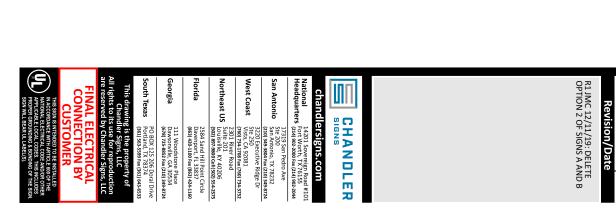
Address 2600 BROCKTON AVE AUSTIN, TX. 78758

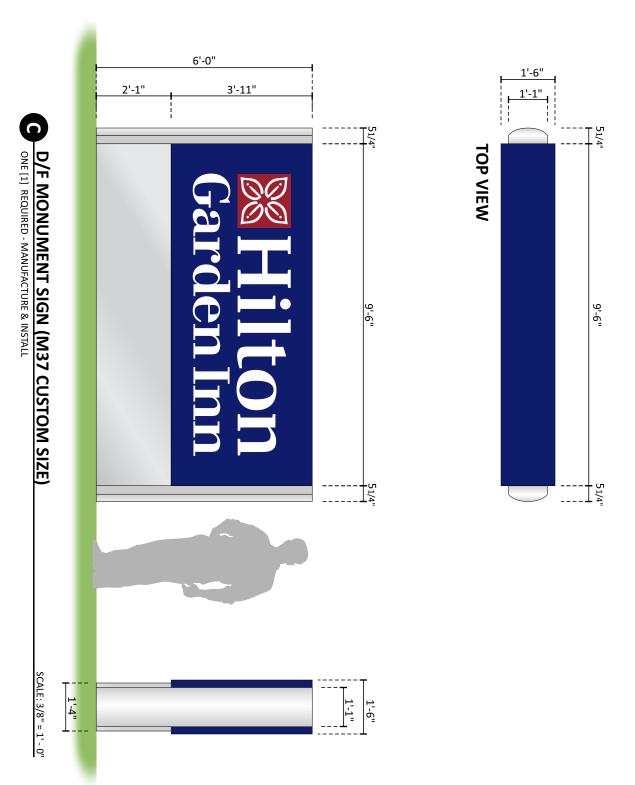
HILTON GARDEN INN

Client

Engineering Landlord

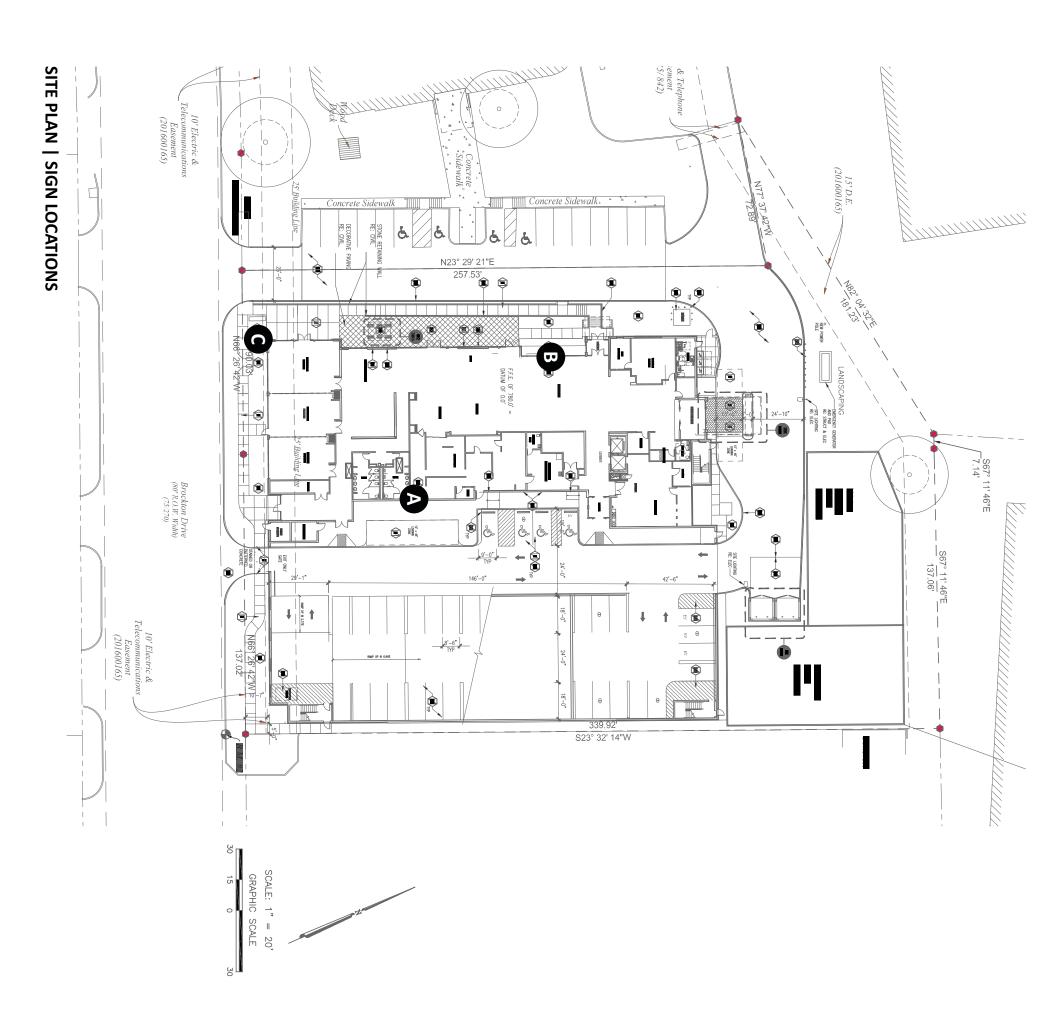
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Designer

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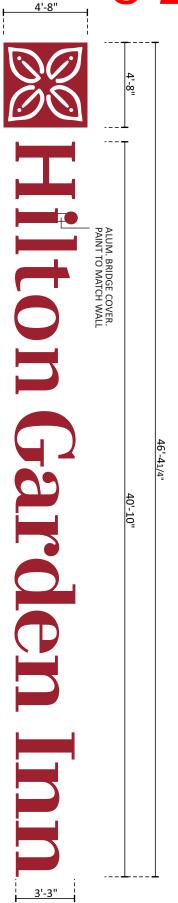
Approval / Date

02.13.19

Engineering Landlord

R1 JMC 12/11/19: DELETE OPTION 2 OF SIGNS A AND B

Revision/Date



B FACE LIT CHANNEL LOGO/LETTERS
TWO [2] SETS REQUIRED - MANUFACTURE & INSTALL

SCALE: 3/16" = 1' - 0"

**SIGN SQ. FT. = 217** 

5" (127mm) DEEP LETTERS (REMOTE PWR. SUPPLY)

.040" (1mm) THK. ALUM. RETURNS with .063" (1.6mm) THK. ALUM. CAD CUT BACKS. RETURNS PAINTED AKZO 354C2 SILVER METALLIC (SAMPLE AVAILABLE UPON REQUEST) / GLOSS FINISH. LETTER INTERIORS PAINTED with STARBRIGHT LIGHT ENHANCING PAINT.

.177" (4.5mm) THK 3RK32 RED CYRO SG FACES

1" (25.4mm) STANDARD RED JEWELITE RETAINERS (OR APPROVED EQUIV.)
TO BE USED PER MANUFACTURER'S RECOMMENDATIONS.

LETTERS ILLUMINATED with RED L.E.D. (G.E. OR APPROVED EQUIV.). INSTALL PER MANUFACTURER'S RECOMMENDATIONS.

LOGO: .177" (4.5mm) THK WRT30 WHITE CYRO SG FACES with 1st SURFACE 3M (OR APPROVED EQUIV.) 3630-73 RED VINYL BACKGROUND / "FLORET" DESIGN CUT OUT

OF RED VINYL OVERLAY - WHITE SHOWS THRU.

1" (25.4mm) STANDARD RED JEWELITE RETAINERS (OR APPROVED EQUIV.)

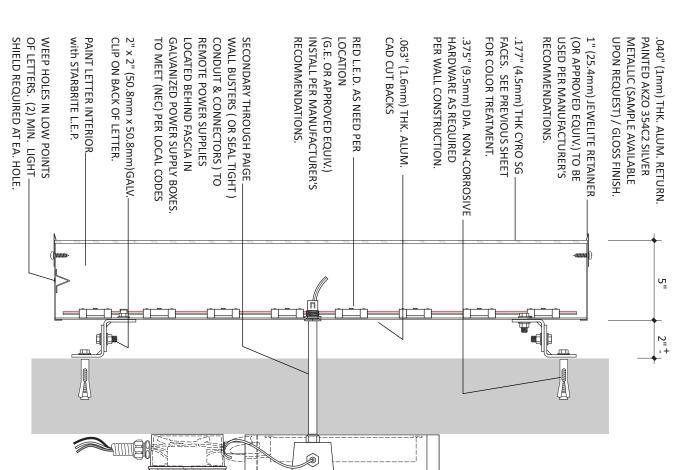
TO BE USED PER MANUFACTURER'S RECOMMENDATIONS.

LOGO ILLUMINATED with WHITE L.E.D. (G.E. OR APPROVED EQUIV.).

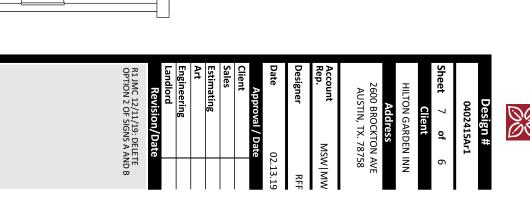
ALL ILLUMINATED SIGNAGE REQUIRE THE CLIENT'S ELECTRICIAN TO FURNISH & INSTALL A COMPLETE PHOTOCELL AND/OR TIME CLOCK TO ALLOW SIGNS TO OPERATE AT DESIGNATED INTERVALS. HOWEVER,

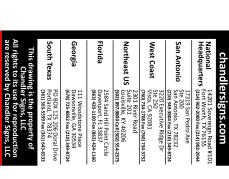
INSTALL PER MANUFACTURER'S RECOMMENDATIONS.

SIGN SHALL NEVER OPERATE ON A 24/7 BASIS.



LETTER SECTION DETAIL

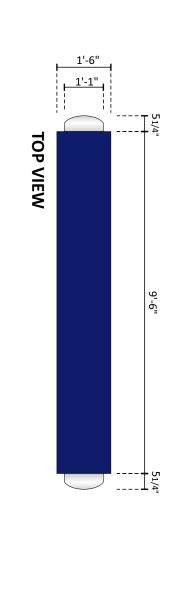


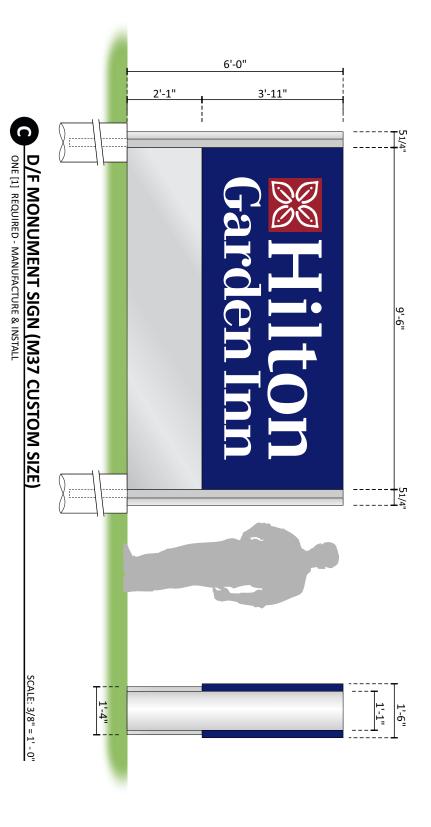


CHANDLER SIGNS



# C-2/13





FABRICATED ALUMINUM SIGN CABINET WITH ROUTED OUT OPENINGS FOR LETTERS AND SQUARE OPENING FOR LOGO - FACES AND FILLERS PRIMED & PAINTED TO MATCH PMS 2756c BLUE SATIN FINISH - PAINT INTERIOR LIGHT ENHANCING WHITE.

"HILTON GARDEN INN" LETTERS .125" (3.2mm) THK. WRT30 WHITE CYRO SG SHOW THRU TRANSLUCENT ACRYLIC

"LOGO" .125" (3.2mm) THK. WRT30 WHITE CYRO SG ACRYLIC WITH 3M (OR APPROVED EQUIV.) 3630-73 RED VINYL APPLIED TO FIRST SURFACE - REVERSE WEEDED FOR WHITE "FLORET" LOGO GRAPHIC TO SHOW THRU.

ALUMINUM BASE PANELS (RECESSED) AND CONVEX SHAPED COVERS WITH CAPS ON END FILLERS OF SIGN - PAINTED AKZO 354C2 SILVER METALLIC (SAMPLE AVAILABLE UPON REQUEST) / GLOSS FINISH

OPTIONAL "DIRECTIONAL COPY" ROUTED OUT OF BASE PANEL & BACKED WITH SHOW THRU - .1.25" (3.2mm) THK. WRT30 WHITE CYRO SG ACRYLIC WIT

.125" (3.2mm) THK. WRT30 WHITE CYRO SG ACRYLIC WITH FIRST SURFACE 3M (OR APPROVED EQUIV.) 3630-73 RED VINYL OVERLAY

SIGNS INTERNALLY ILLUMINATED WITH 800mA HI-OUTPUT DAYLIGHT FLUORESCENT LAMPS

UNDERGROUND ELECTRICAL SERVICE PROVIDED TO SIGN BY CUSTOMER'S ELECTRICAL CONTRACTOR - COORDINATE WITH SIGN MANUFACTURER AS TO PRIMARY VOLTAGE REQUIREMENTS. SIGN CONTRACTOR TO MAKE FINAL CONNECTION AS DETERMINED BY LOCAL SIGN ORDINANCES.

TS 3" x 3" x .187" (76.2mm x 76.2mm x 4.8mm) STEEL TUBE SUPPORTS with 12" (304.8mm) DIA. x 3'-0" (914.4mm) DEEP CONCRETE PIER FOUNDATION. FOUNDATION SET 2" (50.8mm) BELOW GRADE.

STEEL SIGN SUPPORTS MOUNTED IN CONCRETE PIER TYPE FOUNDATIONS - SIZE & DEPTH SHOWN TO BE CONFIRMED BY LOCAL CODES & CONDITIONS.

SUPPORTS DESIGNED FOR 30PSF WINDLOAD.

17319 San Pedro Ave
San Antonio (T. 78232
E200 San Antonio (T. 78232
E201 Jas-3804 fax Liqui Jas-8974
32:0 Executive Ridge Dr
Ste 250
Vista CA, 9.2081
(F60) 374-1786 fax (F60) 784-372
Northeast US Louisville, KY 40206

Louisville, KY 40206 (502) 897-9800 Cell (502) 554-2575 (502) 897-9800 Cell (502) 554-2575 2584 Sand Hill Point Circle Davenport, FL 33837 (863) 420-1100 Fax (863) 424-1160 chandlersigns.com
tional 14201 Sovereign Road #101
Fort Worth, TX 761.55
adquarters (214) 902-2000 Fax (214) 902-2044

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ALL ILLUMINATED SIGNAGE REQUIRE THE CLIENT'S ELECTRICIAN TO FURNISH & INSTALL A COMPLETE PHOTOCELL AND/OR TIME CLOCK TO ALLOW SIGNS TO OPERATE AT DESIGNATED INTERVALS. HOWEVER, SIGN SHALL NEVER OPERATE ON A 24/7 BASIS.

